



**The Impulsive Buy** - <http://www.theimpulsive-buy.com/> ... Are you intrigued by products touting themselves as 'new and improved' - can you resist the latest twist on an old favorite? If you want to curb your own crazy shopping tendencies, check out the reviews on 'The Impulsive Buy.' Find out if 'Dentyne Fire' gum really improves your love life? If not, perhaps a wave of the 'Clorox Toilet Wand' will heighten your appeal. (Please note, the wand does not have actual magical powers.)

**Halfway** - <http://www.halfwaymag.com/> ... Covering the Asian experience, from around the globe, 'Halfway' was created by the members of RiceBowlJournals.com. Within these pages, you can find articles to peak your interest in Asian affairs. Focusing on Asian aspects primarily, we strive to bring well-written stories, editorials, photography, and current event items to the currently too-dim spotlight on Asian cultures and lifestyles.

**Vivavi** - <http://www.vivavi.com/> ... Sustainable shopping is the key and 'Vivavi' is your source ... 'Vivavi' is a combination of the Latin word 'vivir,' meaning, 'to live' and the Latin stem 'avi,' meaning 'sign' - at Vivavi.com experts are consumed, quite possibly even obsessed, with helping a customer live the way they choose - values can be seen in the sleek curve of a superbly designed chair or in the clean lines of a perfect pair of pants. '

**3-A-Day** - <http://www.3aday.org/> ... Milk, cheese, or yogurt - take your pick, '3-A-Day' of dairy health and wellness campaign was launched by the American Dairy Association/National Dairy Council (ADA/NDC) in January 2003. The '3-A-Day of Dairy' logo is owned by Dairy Management Inc. and is a dairy oriented, educational, nonprofit site that supports American-produced dairy products.